

PROGRAM COMPARISON

The Listen4Good co-funded grant program is an 18-month capacity-building program in which organizations receive a \$30,000 grant and extensive coaching. Listen4Good Online+ is a streamlined program built around Listen4Good’s online resources for organizations to work more independently. It provides more limited coaching and does not include a grant. Please see below to compare these Listen4Good opportunities.

	L4G CO-FUNDED GRANT PROGRAM	L4G Online+
Deadline to apply	July 17, 2020	August 12, 2020
Nominating funder	Required to commit \$15,000	Funders who are Council on Foundation COVID-19 pledge signers required to commit \$1,000
What selected organizations receive	<ul style="list-style-type: none"> • \$30,000 capacity-building grant (1/2 from nominating funder; ½ from Shared Insight) • Access to L4G online web app • Free premium SurveyMonkey account • Unlimited access to a dedicated coach • Access to online peer community • Access to feedback benchmarks • Facilitated interaction with funder 	<ul style="list-style-type: none"> • No grant, though nominating funders are encouraged to make capacity-building grants, as needed • Access to L4G online web app • Free premium SurveyMonkey account • Limited one-on-one coaching (~3 hours); access to virtual office hours • Access to online peer community • Access to feedback benchmarks
Key consideration	Organizations should have the commitment and capacity to work with an L4G coach to implement high-quality feedback loops	Organizations should have the commitment and capacity to implement high-quality feedback loops at their own initiation and pace

Eligibility	<ul style="list-style-type: none"> • U.S.-based 501(c)(3) organizations providing direct services to clients whose voices are least heard (see FAQ for definitions and more detail) • Annual budget of at least \$500,000 • Serves at least 100 clients, with intention to survey at least 50 for each feedback-loop process 	<ul style="list-style-type: none"> • U.S.-based 501(c)(3) organizations and government agencies providing direct services to clients whose voices are least heard (see FAQ for definition) • Annual budget of at least \$300,000 • Serves at least 100 clients, with intention to survey at least 50 for each feedback-loop process
Timing for Survey design completion	Late 2020 or early 2021	December 31, 2020
Application process	<ul style="list-style-type: none"> • Organizations must complete an application with a follow-up interview • Awards made on competitive basis 	<ul style="list-style-type: none"> • Organizations must complete a brief application
Duration	Grant dollars and coaching are provided for 18 months	Organizations are expected to move through L4G implementation for 18 months
Reporting requirements	Interim report at one year, final report at 18 months	None, but must be willing to provide user feedback periodically throughout process