

Fund for
Shared*Insight*

CFLeads

HOW COMMUNITY FOUNDATIONS CAN LISTEN4GOOD

June 29, 2020

SPEAKERS



**DEBORAH
ELLWOOD**

President and CEO
CF Leads



**MELINDA
TUAN**

Managing Director
Fund for Shared Insight



**VALERIE
THRELFALL**

Managing Director
Listen4Good



**JENNIFER
ARONSON**

Associate Vice President
for Programs
The Boston Foundation

GOAL STATEMENT

SHARED INSIGHT'S GOAL:

Foundations and nonprofits are meaningfully connected to each other and to the people and communities we seek to help – and more responsive to their input and feedback.

HOUSEKEEPING

- Ask questions to the presenters: Click the "chat" feature to type a question for the presenters. We will do our best to answer all questions submitted during the webinar.
- If you have technical difficulties: Please type your issue into the chat and we will follow up to help resolve.
- Recording: A recording will be available on Fund for Shared Insight's website within a couple days. We will follow-up with all who registered and share a link to access the recording.
- Streaming Challenges: We are running this webinar from our homes using wifi. If your connection drops during the presentation, you are welcome to rejoin the webinar. Also, if our entire connection drops, please sign back in and be patient while we restart the connection.

Listen4Good: Signature Initiative of Shared Insight

A capacity-building program that enables nonprofits to increase their impact by building sustainable, high-quality feedback loops with those they serve.

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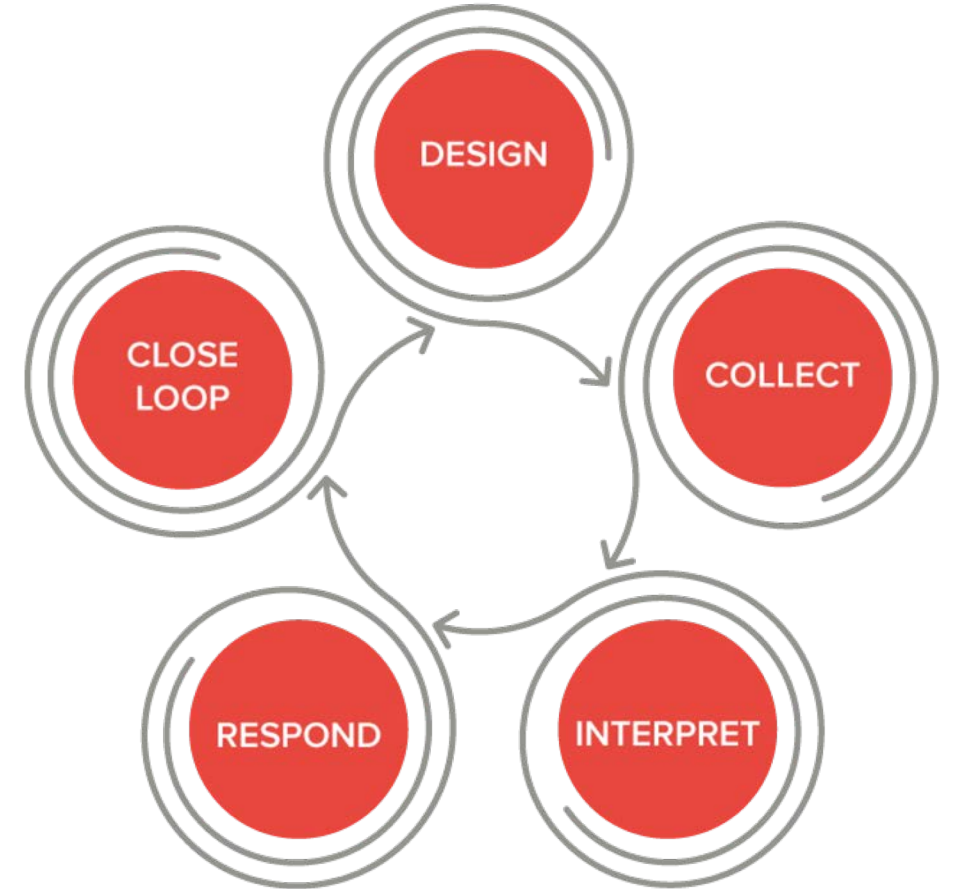
YEARS IN OPERATION

400+

PARTICIPATING ORGANIZATIONS¹

120K

VOICES HEARD



⁵ 1. Includes participants in the Online Beta round (n=185)

How L4G Has Supported Organizations

L4G Program Elements

Funding

- Capacity-building grant from nominating funder and Shared Insight



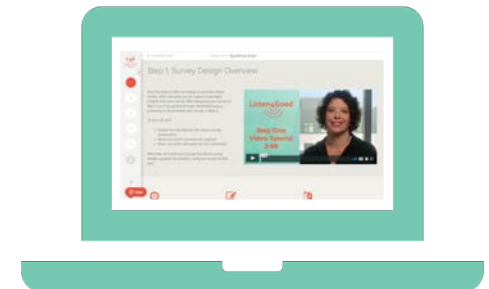
Coaching

- 1:1 virtual coaching
- Group learning



Tools

- Semi-standard survey
- Access to benchmarks
- Integrated web app



L4G Insights and Learnings

1 L4G builds organizations' capacity to build and sustain high-quality feedback loops

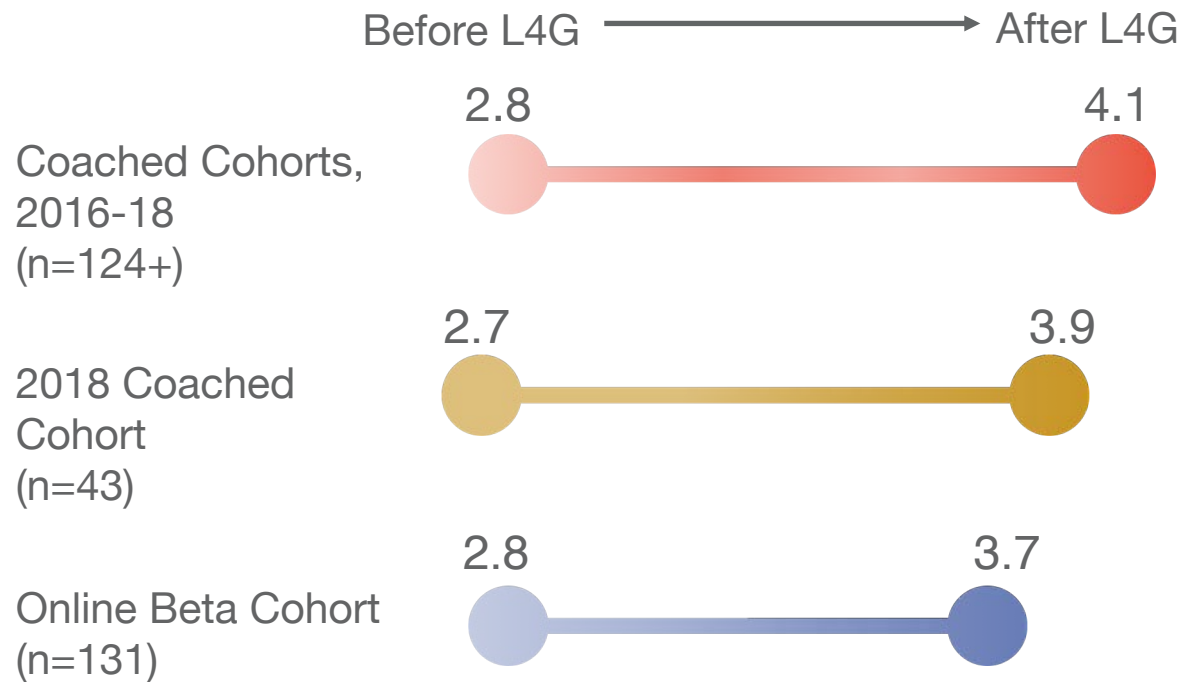
2 L4G yields useful information and insights and enables organizations to make meaningful programmatic and operational changes

3 There is growing evidence that L4G can be an effective tool in organizations' equity, diversity, and inclusion journeys

4 L4G can be a learning tool that enables funders to learn alongside partners

Our Impact: L4G Is Building Organizations' Capacity

Self-Reported, Feedback Capability (on Average)



DEFINING FEEDBACK CAPABILITY

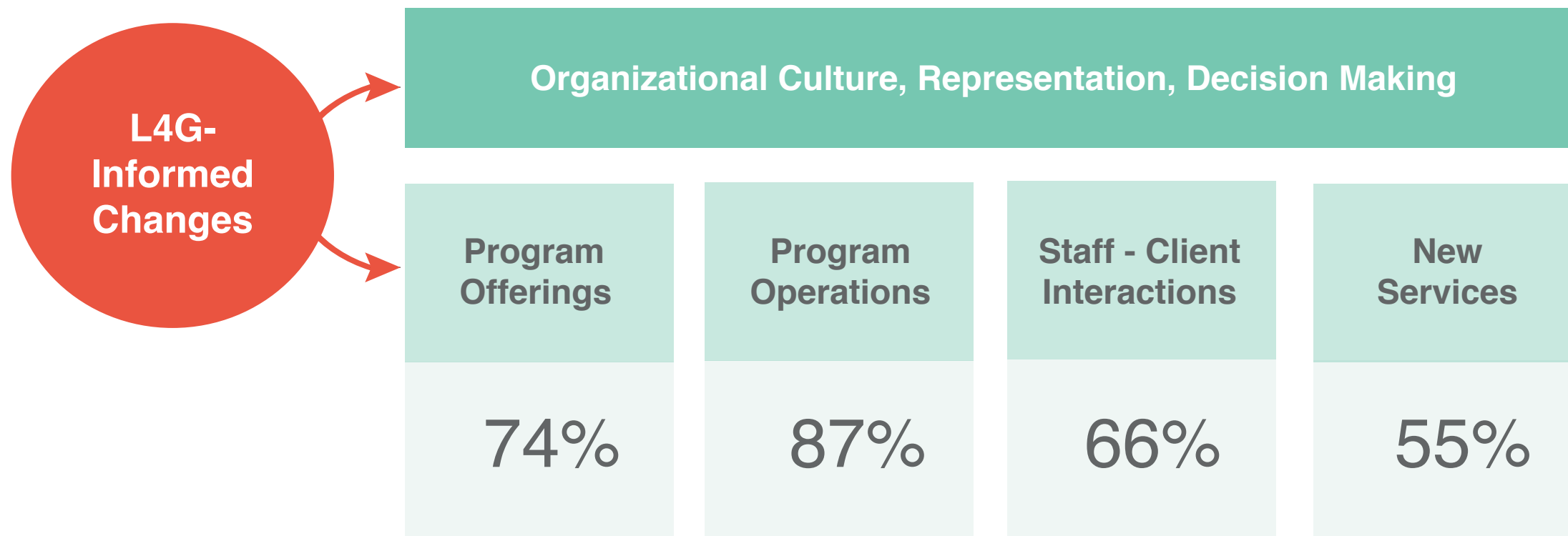
Capability was measured across multiple constructs, including nonprofits' ability to:

- Collect and analyze data from clients
- Use results to improve programs
- Close the loop with clients
- Achieve high response rates
- Implement surveys with clients at least twice/year*

Source: ORS Impact Evaluation of 2016, 2017, and 2018R1 Cohorts at 6 and 12 months; 9-Month Evaluation Surveys of 2018R2 and Online Beta Cohorts.

*"Twice/year" requirement was applicable to co-funded cohorts; Online Betas were asked their ability to implement surveys in general.

Our Impact: L4G Is Increasing Organizational Responsiveness



Listen4Good 2020 Program Offerings

L4G Co-Funded, Coached

- **TOOLS**

- Semi-standard survey
- Interactive web app
- Premium SurveyMonkey account
- Access to benchmarks



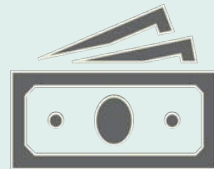
- **UNLIMITED COACHING**

- Dedicated coach
- Peer community



- **CAPACITY- BUILDING GRANT**

- Co-funded \$30,000 capacity-building grant (18 mos)



L4G Online+

- **TOOLS**

- Semi-standard survey
- Interactive web app
- Premium SurveyMonkey account
- Limited access to benchmarks



- **LIMITED COACHING**

- Up to 3 coached calls and virtual office hours
- Peer community



- **FEE-BASED**

- \$1,000 payable by nominating funder



Next Steps and L4G Timeline

L4G Co-Funded Grant Program

- ❑ July 17, 2020 Deadline for nonprofits to apply
- ❑ Sept. 25, 2020 L4G and Shared Insight announce accepted applicants
- ❑ Dec. 31, 2020 Funder provides \$15,000 grant to Shared Insight

L4G Online+

- ❑ Aug. 12, 2020 Deadline for nonprofits to apply
- ❑ Aug. 26, 2020 L4G and Shared Insight announce accepted applicants
- ❑ Sept. 30, 2020 Funder invoiced \$1,000 per accepted applicant by Shared Insight

Thank you for joining us today!

Additional questions can be emailed to:
melinda@fundforsharedinsight.org

