



YouthTruth

— STUDENT SURVEY —

A NATIONAL NONPROFIT

Responding to feedback and closing the loop

Fund for Shared Insight Gathering, 2016

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Who

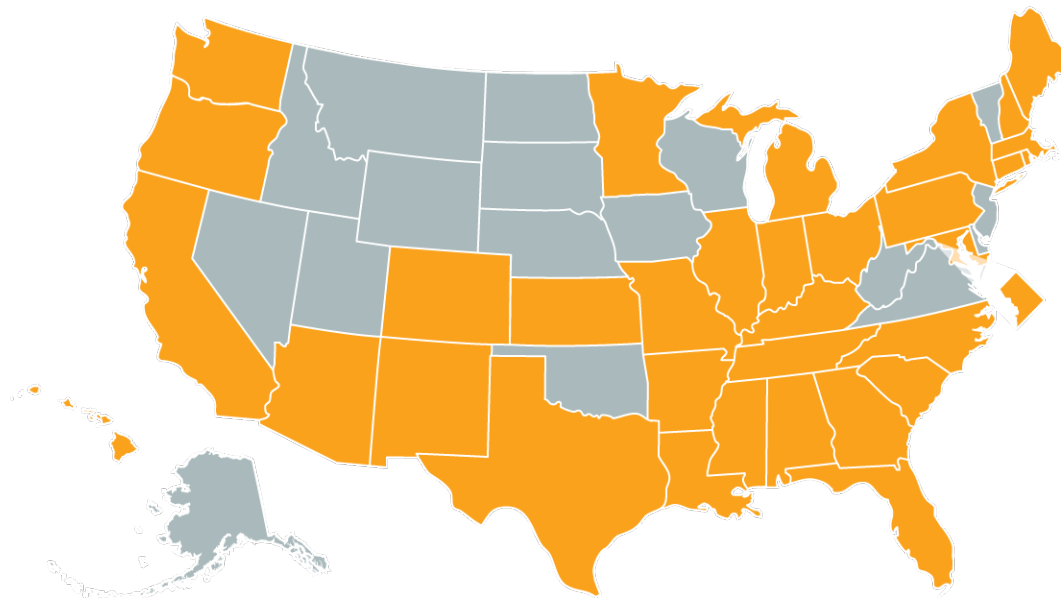
- National nonprofit
- Feedback from students
- Half-million students across 34 states

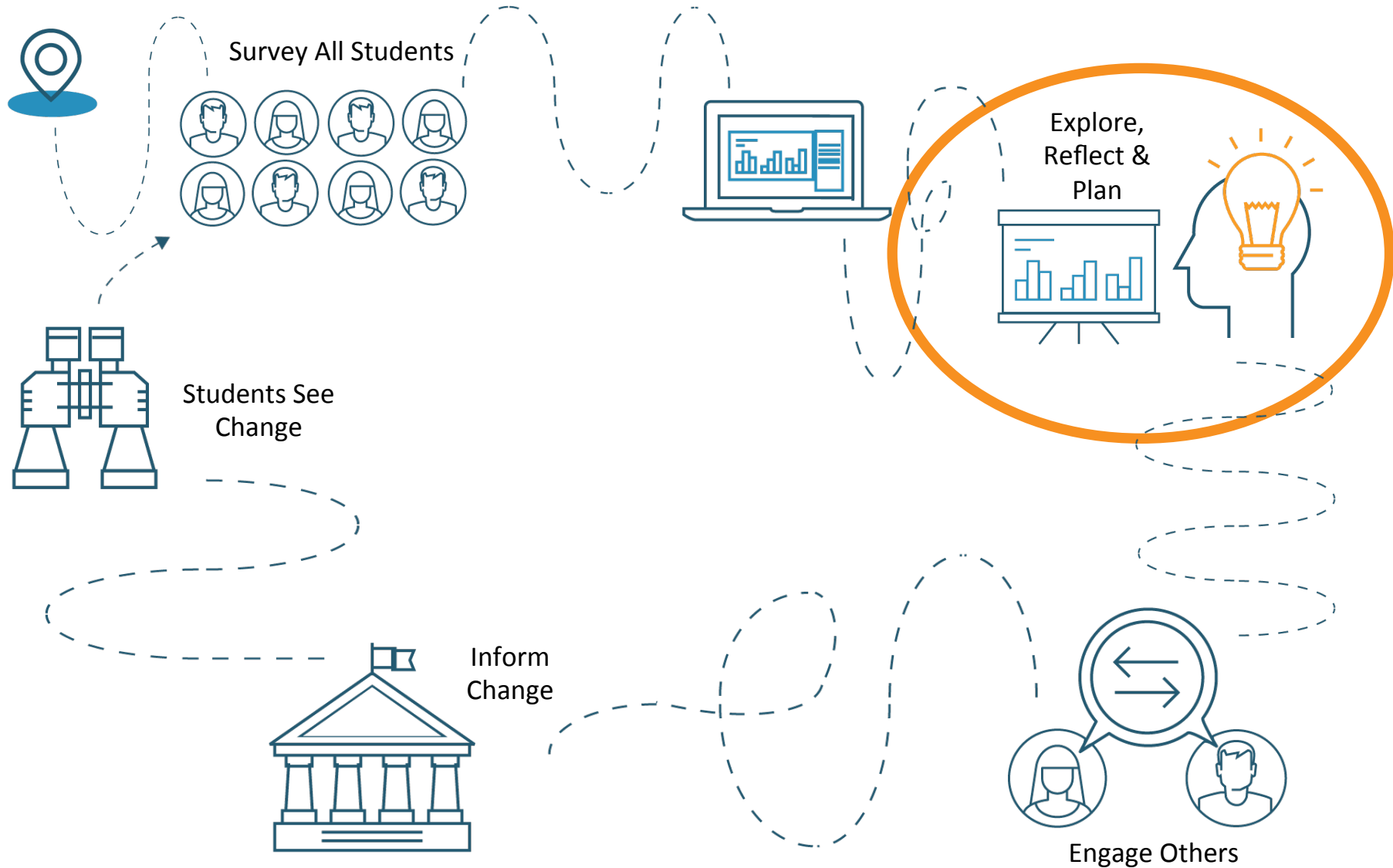
Why + How

- Listening to kids is the right and smart thing to do
- Online
- Grades 3-12
- Research-based

What we've learned

- Map the journey
- Anticipate reactions
- Synthesize the message







The Four D's: Potential Reactions

The Four D's: Potential Reactions



Defensive



Dismissive



Dejected



Downplay the negative

Tips for Sharing Results

1

Set the tone



2

Provide balanced assessment of results



3

Build in time for questions and reactions



4

Communicate clear next steps



Clarify the Message



We took the
YouthTruth survey
because...

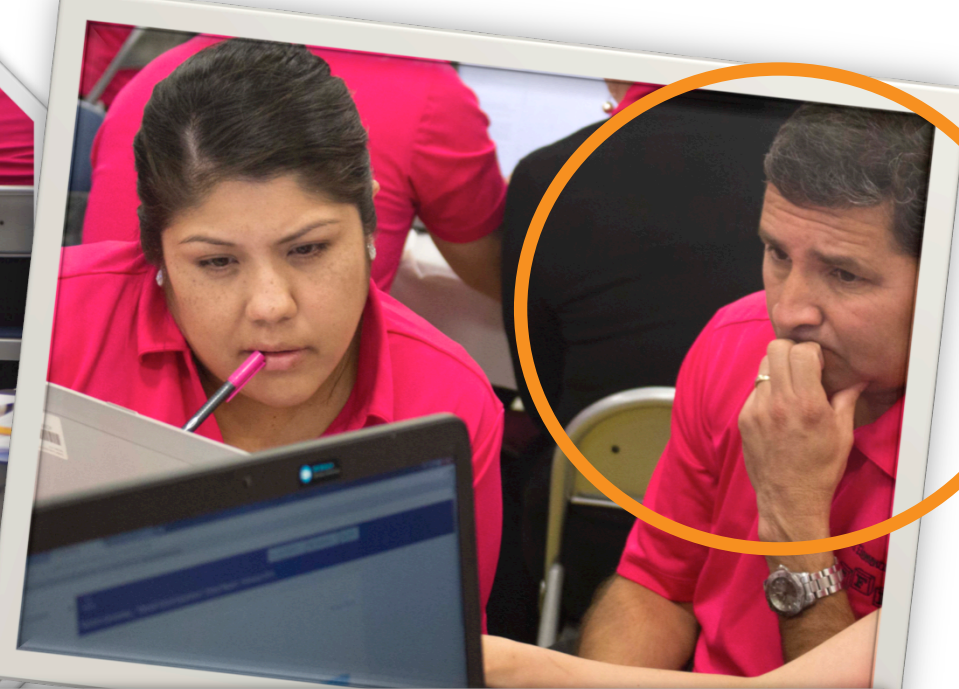


Bright Spots...



Priorities for
Change...

“So, I heard you surveyed students,
what was that about?”



Strategic Planning



Bullying Rates are Down



Prioritizing academic rigor



...RECAP

1

Map the journey



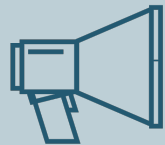
2

Anticipate the 4 D's



3

Clarify the message



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Thanks.