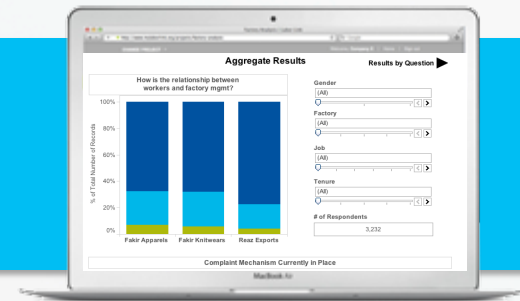




Building Trust for Worker Voice



Laborlink
by Good World Solutions

RECOGNIZED BY:

the
gratitude
awards

Ethical
CORPORATION



GSBI
Global Social
Benefit Institute

Forbes



GLOBAL MOBILE
AWARDS 2013
NOMINEE



FAST COMPANY



The Tech
Awards

- Our vision is for every worker to have a free and anonymous channel to report directly to decision-makers about their working conditions, opinions and needs.
- Feedback Practices Supported by Shared Insight
- Who: Eileen Fisher's 6 US factories (LA & NYC)
Reach: 480 workers
- How: Technology. Bi-lingual trainers (Spanish, Chinese) explain survey instructions on-site
- What we hope to learn: How to improve worker well-being through worker voice
- Closing the Loop: Push-messages, Analyzed data, Visualizations, Post-Survey follow-up

Where is Your Stuff Made?



Connecting with Every Worker



- There is no right answer
- Shifting mindset must come from the top
- We tried focusing on response rates but learned it encouraged factories to game the system resulting in falsification



Closing the Loop for Workers, Suppliers, & Brands



Give workers a voice



Translate into analytics



Build better workplaces

